



CONFERENCE SPONSORSHIP

Challenger Society Conference 2024 - Oban

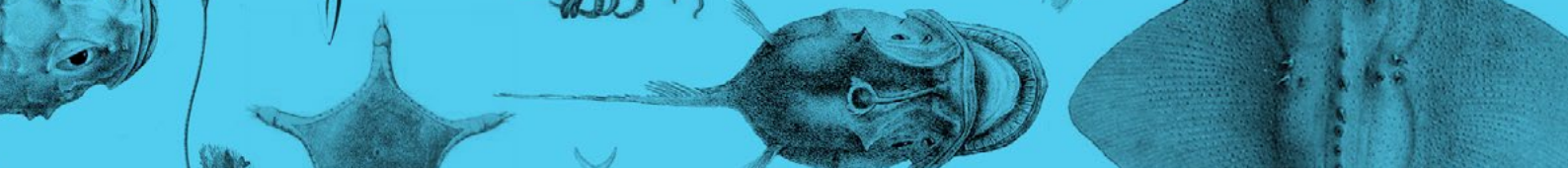
www.challenger2024.co.uk

CONTACT

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Organised by:





ABOUT

The UK's most prestigious gathering of marine scientists, the Challenger Society Conference, is coming to Oban on the 2-6 September 2024. This much-anticipated biennial event is attended by around 300 exceptional scientists from the UK and around the globe.



The event organisers, the Challenger Society, are named after the famous expedition (1872 – 1876) which laid the foundations for what we now know in the modern-day as marine science. Sir John Murray, who founded the forerunner to the Scottish Association for Marine Science (SAMS) in 1884, was one of the scientists on board the HMS Challenger – making the conference's return to Oban even more poignant.

From the stunning west coast of Scotland, this year's Challenger Society Conference will feature plenary sessions covering the very latest marine research, play host to a wide range of participatory science events and will allow for the exploration of physical, biological and chemical oceanography, marine conservation and biodiversity, and marine geology and geophysics.

Itinerary available on request.

“Over four days we will celebrate the birth of marine science, and shape an inclusive, international, collaborative and interdisciplinary oceanographic future”

Prof Nick Owens
SAMS Director

“It's a privilege to meet incredible global talent and decision-makers from the marine sector under one roof - seamlessly bringing business, industry and education together.”

Terry Sloane
Planet Ocean



SPONSORSHIP OPPORTUNITIES

The conference is anticipated to attract over 300 UK and global marine scientists and decision-makers. If you wish to align your brand to the Challenger Conference 2024, there are a number of sponsorship opportunities available.

In addition, there is the conference 'Mini Expo' for commercial organisations to showcase their services and products to attendees at key events.

If you are keen to advertise cutting-edge technology, data solutions, and careers opportunities, or for further details on becoming a sponsor, please email challenger2024@sams.ac.uk with either 'Sponsorship Opportunities' or 'Mini Expo' in the subject line.



PACKAGES

Headline Conference Sponsor

£10,000

Benefits Package

- Logo visible on all advertising and marketing
- Logo on all introductory screens for session presentations, banners and display collateral
- Four complimentary registrations to the conference
- Two complimentary tickets for the Conference Dinner & Awards Ceremony
- Speaking opportunity and award presentation at the Conference Dinner & Awards Ceremony
- Short promotional film clip (supplied by sponsor) screened at the Conference Dinner & Awards Ceremony
- Half page foreword within the conference brochure, headline logo positioning on the brochure cover and on the sponsor page
- Opportunity to be a panellist on a conference fringe event or debate
- Short promotional film clips or sound bites (supplied by sponsor) played before plenary sessions and presentations
- Case study (including hyperlinks) on the conference website
- PR and social media opportunities
- 6m² exhibition stand in prime location at the Mini Expo
- Full page advert in conference brochure



Major Conference Sponsor		£5,000
Benefits Package		
<ul style="list-style-type: none"> • Two complimentary registrations to the conference • One complimentary ticket for the Conference Dinner & Awards Ceremony • Opportunity to be a panellist on a conference fringe event or debate • Logo on selected marketing and conference literature • Logo on introductory screens for session presentations • Logo on the conference website • Logo on sponsor thank you page in the conference brochure • A stand at the conference 'mini expo' • Half page advert in the conference brochure 		
Dinner & Awards Ceremony	£3,000	Event, Keynote, Lecture or Icebreaker £1,000
Benefits Package		Benefits Package
<ul style="list-style-type: none"> • Two complimentary tickets for the Conference Dinner & Awards Ceremony • Mention during the welcome speech • Presenting of one award during the dinner • Logo on any on-table marketing literature • Quarter page advert in the conference brochure 		<ul style="list-style-type: none"> • Logo adjacent to selected event in the conference brochure • Mention during the keynote presentation or event welcome • Logo on the conference website • Logo on sponsor thank you page in the conference brochure • Quarter page advert in the conference brochure
Early Career Scientist Media Training	£2,000	Inclusivity and Early Careers Champion £1,000
Benefits Package		Benefits Package
<ul style="list-style-type: none"> • Supporting 12 early career scientists to receive specialist training with a trusted provider • Logo on the conference website • Logo on sponsor thank you page in the conference brochure • Case study for your CSR or ESG reporting 		<ul style="list-style-type: none"> • Breakdown financial barriers and subsidise attendance for early careers students • Logo on the conference website • Logo on sponsor thank you page in the conference brochure • Case study for your CSR or ESG reporting
Mini Expo and advertising-only options		£100 to £1,000
Mini Expo opportunities, including:		Stand-alone marketing opportunities, including:
<ul style="list-style-type: none"> • Manned exhibition stand (3m x 2m) - £600 • (Includes sponsor acknowledgement on conference material, and two delegate passes) • "Gold Upgrade" (only five slots available) - £100 • Exhibition banner, unmanned - £200 		<ul style="list-style-type: none"> • Half page advertising in brochure - £300 • Quarter page advertising in brochure - £150 • Brochure in delegate bags - £200 • One A4 leaflet in delegates bag - £100
Corporate society members receive a 15% discount.		
Please email challenger2024@sams.ac.uk with 'Mini Expo' in the subject line for a discussion about non-package options		

*Please note: Pricing for sponsorship packages are listed excluding VAT.